

CREATE FY23 DMO PLAN IN WEBGRANTS

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Click **'Funding Opportunities'** to create a new marketing plan.

Main Menu

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Click 'FY23 DMO Plan' in the Opportunity Title column

 **Funding Opportunities**

Current Funding Opportunities

All currently posted opportunities appear below. The Application Deadline indicates the due date for the application submission. You will be unable to submit your application after this date.
Click on the title to open the Funding Opportunity summary.
Click on the column headers to sort list of Opportunities.

| ID | Agency | Program | Opportunity Title | Application Deadline |
|--------|--|---|---|---|
| 115110 | Department of Agriculture | AGR FRSAN | AGR - Farmer and Ranch Stress Assistance Network Mini-Grant Program | 08/15/2022 |
| 114143 | Department of Labor and Industry | DLI IWT Incumbent Worker Training | DLI Incumbent Worker Training SFY22 | 06/10/2022 |
| 117459 | Department of Commerce | DOC MOTBD BSTF Job Creation | DOC - Big Sky Economic Development Trust Fund (BSTF) - Job Creation Projects - FY 22-04 | 03/16/2022 |
| 114625 | Department of Commerce | DOC MOTBD SBIR/STTR Matching Funds Program | DOC - Montana SBIR/STTR Matching Funds Program - FY22 - Stage 1 | 04/29/2022 |
| 114626 | Department of Commerce | DOC MOTBD SBIR/STTR Matching Funds Program | DOC - Montana SBIR/STTR Matching Funds Program - FY22 - Stage 2 | 04/29/2022 |
| 118486 | Department of Commerce | DOC Office of Tourism | FY23 DMO Plan | 05/04/2022 |
| 116190 | Department of Fish, Wildlife and Parks | FWP Montana Trail Stewardship Grant Program | FWP Montana Trail Stewardship Grant Program: 2022 Cycle | 02/15/2022 |
| 116472 | Department of Fish, Wildlife and Parks | FWP MT WILD | MT Wild School Transportation Grant 2021-2022 School Year | Final Application Deadline not Applicable |
| 117351 | Department of Fish, Wildlife and Parks | FWP OHV Program | FWP Off-Highway Vehicle Grant Program: 2022 (Original Program for Federal and Non-Federal Entities) | 03/31/2022 |
| 117352 | Department of Fish, Wildlife and Parks | FWP OHV Program | FWP Summer Motorized (OHV) Trail Pass Program 2022 | 03/31/2022 |
| 117900 | Department of Fish, Wildlife and Parks | FWP RTP Recreational Trails Program | FWP Recreational Trails Program Grant Cycle 2022 | 02/28/2022 |
| 116428 | Department of Fish, Wildlife and Parks | FWP Shooting Range Grants | Fish, Wildlife & Parks Shooting Range Grant FY 23 | 02/07/2022 |
| 116362 | Department of Transportation | MDT - High Visibility Enforcement Mini Grants | MDT-FFY22: High Visibility Enforcement-Mini Grants | Final Application Deadline not Applicable |
| 117762 | Department of Transportation | MDT - Highway Traffic Safety | MDT - FFY2023 State Highway Traffic Safety | 03/01/2022 |
| 105789 | Department of Transportation | MDT - Impaired Driving Mini Grants | MDT Impaired Driving Mini Grants: Non-Enforcement | Final Application Deadline not Applicable |
| 108078 | Department of Transportation | MDT - Occupant Protection Mini-Grant | MDT Occupant Protection Mini-Grants | Final Application Deadline not Applicable |

Click 'Start a New Application'. DO NOT Copy Existing Application

| Opportunity Details | Copy Existing Application | Start a New Application |
|--|---------------------------|---|
| 118486-FY23 DMO Plan | | |
| DOC Office of Tourism | | |
| Application Deadline: 05/04/2022 12:00 AM | | |
| Award Amount Range: | Not Applicable | Program Officer: Barb Sanem |
| Project Start Date: | 07/01/2022 | Phone: 406-841-2769 x |
| Project End Date: | 06/30/2023 | Email: bsanem@mt.gov |
| Award Announcement Date: | | |
| Categorical Area(s) To be Addressed by Program | | |
| This Opportunity is recurring | No | |

A new Application **MUST** be started.

Primary Contact* is available in the drop-down menu

Project Title* is **FY23 [org name] DMO Plan**. Insert the Region or CVB name in [org name] title example

Organization* name is available in the drop-down menu

Menu | Help | Log Out | Back | Print | Add | Delete | Edit | **Save**

Instructions

Fill out the form below and click "Save". Once completed and saved, click on the "Go to Application Forms" link to continue completing the rest of the application. Pick the appropriate Primary, Additional and Authorized Officials. If additional contacts or authorized officials have not been registered in the system, submit a registration request on the main fundingmt.org page. Once the registration has been approved, have the primary contact person add them to the organization.

Enter a BRIEF project title, you will have the opportunity to detail your project further in the application.

To save or edit this form, click "Save" or "Edit" in the upper right hand corner of the screen. Information entered into this form will be lost unless the "Save" icon is selected before moving on to the next form. If you wish to move back a screen, select the "Back" icon. Do not click on the main browser's back arrow. Doing so could cause the data you entered to be lost.

General Information

Primary Contact:* Barb Sanem

Project Title: (limited to 250 characters)* FY23 [Org Name] DMO Plan

Organization:*

Click **'Save'**

Application

Application: 109604 - FY22 Region/CVB Marketing Plan

Program Area: DOC Office of Tourism

Funding Opportunities: 108656 - FY22 Region/CVB Marketing Plan

Application Deadline: 05/04/2021

Instructions

Fill out the form below and click "Save". Once completed and saved, click on the "Go to Application Forms" link to continue completing the rest of the application. Pick the appropriate Primary, Additional and Authorized Officials. If additional contacts or authorized officials have not been registered in the system, submit a registration request on the main fundingmt.org page. Once the registration has been approved, have the primary contact person add them to the organization.

Enter a BRIEF project title, you will have the opportunity to detail your project further in the application.

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General Information

System ID: 109604

Project Title: FY22 Region/CVB Marketing Plan

Primary Contact: Barb Sanem

Additional Contacts: Ava Green
Select any additional contacts within your organization that will also manage this grant

Organization: Montana Office of Tourism & Business Development (MOTBD)

[Go to Application Forms](#)

Last Edited By: Ava Green, 02/25/2021

Click **'Go to Application Forms'**

The forms to complete the DMO Plan are here

| Application Forms | | Application Details Submit Withdraw | |
|--|-----------|---|--|
| Form Name | Complete? | Last Edited | |
| General Information | ✓ | 01/26/2022 | |
| DMO Plan Narrative | | | |
| Objectives and Metrics | | | |
| DMO Budget | | | |
| Narrative Evaluation | | | |
| Reg/CVB Required Documents | | | |

1. **General Information** – contains contact information for the organization and is marked complete because this information was provided and updated when the marketing plan was created Click on the blue link to view or edit the information.
2. **DMO Plan Narrative** - answer the 4 questions asked in Section 5.4 of the Regulations. Use this form to describe your overall strategy, goals and metrics.
3. **Objectives and Metrics** – provide details of the objectives with metrics the DMO is using to achieve their overall goals.

| Objectives/Metrics/Evaluation | | | Mark as Complete Go to Application Forms | |
|-------------------------------|--------------------------------|----------------------------|--|--|
| Objectives | Measurable Metrics for Success | Report the Metric Achieved | Evaluation of Measurable Metrics for Success | |
| Last Edited By: | | | | |

4. **DMO Budget** – used for posting the budgeted amount for each Method used. *The column headings have changed for FY23.*

| DMO Budget | | | | | Mark as Complete Go to Application Forms | |
|-------------------|-----------------|-----------------------|-----------------|----------------------|--|--|
| Allowable Methods | Amount Budgeted | % of Budget Allocated | Amount Expended | % of Budget Expended | | |
| | \$0.00 | 0.00 | \$0.00 | 0.00 | | |
| Last Edited By: | | | | | | |

5. **Narrative Evaluation** – provide a narrative description of objectives and metrics. Where your overall goals met? Part of the review and approval process for FYE reporting.
6. **Required documents** – there are the three documents that must be included with the FY23 DMO plan.
 - A copy of the motion approving the DMO plan passed by the current Board of Directors
 - Applicant’s Certificate of Compliance
 - Current by-laws of the organization