Business listing criteria

VisitMT.com tourism business guidelines:

1. They must support our mission to promote Montana to out-of-state tourists.
   1. Marketing in-state tourism is the responsibility of the tourism regions and CVBs.
2. Tourism related business include but aren’t limited to:
   1. Lodging
   2. Dining
   3. Outfitters/Guides
   4. Sporting goods stores
   5. Sporting good equipment rental
3. Located in Montana
4. Lodging facilities must provide Tax ID number.
5. Outfitters and guides must provide license number.
6. All submission are subject to the approval of MOTBD.

Typical businesses, we do not accept are the following.

1. Grocery stores
2. Pharmacies
3. Hospitals
4. Churches
5. Banks

These businesses provide useful services to our visitors when they are in-state, but they do not motivate a potential visitor to book a trip. It’s also very easy for visitors to find this information via Google or from their local lodging provider.