

# TOURISM ADVISORY COUNCIL MARKETING COMMITTEE

Via Zoom

May 23, 2024

9:30 AM – 12:00 PM

This meeting is being offered virtually via Zoom

<https://mt-gov.zoom.us/j/82688719883?pwd=RWdweVBLUThWNWYxTmo5WkNnRytKZz09>

*Persons may address the Tourism Advisory Council on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Further information related to each agenda item, if any, can be obtained by contacting Barb Sanem, Compliance Specialist, Montana Office of Tourism, P.O. Box 200533, Helena, MT 59620-0533, Phone 406-841-2769, Email [bsanem@mt.gov](mailto:bsanem@mt.gov)*

## **AGENDA**

### **THURSDAY, MAY 23, 2024**

9:30 **Call to Order**, Mike Johnson, Marketing Committee Chair

9:32 **Public Comment**

*Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council. There will also be an opportunity for public comment on each agenda item.*

9:35 **Recognition of Eligibility for New DMO**

- Sidney DMO

9:40 **FY25 DMO Plans**

- Dillon DMO
- Missouri River Country
- Sidney DMO
- Glacier Country
- Columbia Falls DMO
- Kalispell DMO
- Destination Missoula
- Whitefish DMO
- Yellowstone Country
- Belgrade DMO
- Visit Big Sky
- Bozeman DMO
- Gardiner DMO
- Livingston DMO
- Red Lodge DMO
- West Yellowstone DMO

- Central Montana
- Great Falls DMO
- Havre DMO
  
- Southwest Montana
- Anaconda DMO
- Butte DMO
- Helena DMO
  
- Visit Southeast Montana
- Visit Billings
- Glendive DMO
- Miles City DMO

**12:00 Adjourn**

*Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.*