

Economic Impact & Destination Event Grant Application

Economic Impact & Destination Event Grant

The eligible entity must be the primary organizer of the Event. An eligible entity based in Montana that may apply includes a primary, registered Non-Profit 501(c) Organization, a registered Co-Operative, an Incorporated City or Town, a Consolidated Government, or a Tribal Government.

The Economic Impact and Destination Event must be held in Montana by an eligible entity based in Montana. Eligible entities are limited to one submission for one event in this recovery destination event grant cycle and the event must be held prior to June 1, 2025. The eligible entity must also be the primary organizer of the event. Additionally, beyond the event, the eligible entity should have some alignment in the industry of tourism.

Add
attach

Select the Type of Primary or Main Entity that Intends to Submit an Application for the Economic Impact & Destination Event Grant Application Cycle

This Organization or Entity is not based in Montana

A Primary 501(c) Organization

A Tribal Government

A City Government

A County Government

An Individual Person

A For-Profit Business Entity

A registered Co-Operative

Amount Requested

Max Amount: \$25000

Entity or Organization Name of the Submission

EIN of UEI of the Entity / Organization

Mailing Address

City

Select the Montana County the Applicant Organization or Entity is Based

State

Zip Code

URL of Applicant's Website and / or URL of Event or other Social Media Site

Authorized Legal Signatory

First Name

Last Name

Legal Signatory Title

Legal Signatory Telephone Number

Legal Signatory Email

Additional Contact Information

First Name

Last Name

Additional Contact Telephone Number

Additional Contact Email

What is the Event

The Event is (Select all that apply to the Event. Please refer to the Economic Impact and Destination Event Grant Guidelines for definitions of Rural and Shoulder Season):

Options

A new event to be held in / near the community

A re-occurring event that has been previously held in / near the community

To be held in / near a rural community

To be held during the shoulder season

Grant Funds are being requested to support

a Single day or 1/2 day Event

a Multiple day [2+ consecutive days] Event

a Series of Events [occurring at least monthly]

a bi-Annual Event [occurring only twice per year]

The Event will take place on

MM-DD-YYYY

Description of the Event

Potential revenue of the Event to the host Entity / Organization, Community, and / or Area

Select all that apply of the reservation-based accommodation(s) that are available in the Community / Area where the Event will be held.

Options

Bed & Breakfast

Guest Ranch

Hotel / Motel

Private Campground

Private Short-term Rental [such as VRBO / Airbnb]

Resort / Condominium

State or Federal Campground

There are no reservation-based accommodations in the Community / Area

Describe how the Event will be advertised and marketed

Describe the data-driven methods that will be used to show success of the Event

List Community & Tourism Partnerships for the Event

[Download the Event Grant Budget Template](#)

(this is the required template for consideration of funding)

Upload the completed Event Grant Budget Template here



A detailed narrative for each cost requested in the attached Event Grant Budget Template **must** be provided below. Failure to follow the budget criteria and / or provide a detailed narrative for each cost and / or upload cost quotes for applicable infrastructure costs will disqualify this submission from consideration for this funding opportunity.

Cost quotes can be uploaded at the bottom of this application.

Event Advertisement / Marketing Cost(s) Narrative

Event Infrastructure Cost(s) Narrative

Event Signage Cost(s) Narrative

Applicant ensures all fields have been completed prior to submission, all required uploads have been provided, and acknowledges an incomplete submission will not be considered for funding.