Pilot Community Tourism Grant Program Flow Chart

MONTANA
DEPARTMENT OF COMMERCE

PILOT COMMUNITY TOURISM GRANT PROGRAM

Does the Community have an invested Steering Committee?
- **NO / NOT QUITE** → Continue building a cross-sectored and invested Steering Committee to be tourism ready.
- **YES** ↓

Has the Community identified tourism asset or product development opportunities?
- **NO / NOT QUITE** → Work to identify tourism asset and product development within the Community.
- **YES** →

Has the Community identified other partnerships to complete the project?
- **NO / NOT QUITE** → Continue building strong partnerships to be tourism ready.
- **YES** →

Has the Community participated in tourism plans and / or assessments?
- **NO / NOT QUITE** → Encourage community participation in a professional strategic planning process to be tourism ready.
- **YES** ↑

Has the Community identified challenges that have or could hinder tourism development?
- **NO / NOT QUITE** → Work with the Community Steering Committee and Partners to identify known or potential challenges to the overall project(s) to be tourism ready.
- **YES** → Proceed to filling out and submitting the PCTGP Application for the next available Cohort.